

NICHOLAS DAMREN

UI / UX Design Specialist

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SUMMARY

- An adaptable, ambitious professional seeking an entry-level position in the market of User Experience Design, Information Architecture, or Information Technology.
- My business degree, UX coursework, and work experience as a marketing coordinator and account coordinator provide me insight on both sides of creative project management and help me develop an agile approach to tasks, software skills, and the ability to work collaboratively and meet deadlines.

EXPERIENCE

UX Designer, Freelance

Nov. 2019 - Present

Westwood, MA

- Consults with clients to design Wordpress projects and implement custom strategic solutions
- Creates wireframes, site maps, and user journey maps across client websites to guide customers online and drive conversion

Account Coordinator, APS Group

May 2019 - Present

Boston, MA

- Assists clients with questions producing print and creative work
- Assesses stakeholder needs and ensures deliverables meet objectives and expectations of quality
- Prices print projects with vendors and negotiates pricing

Marketing and Registration Coordinator, Town of Amherst | Leisure Services Dept.

Nov. 2017 – April 2019

Amherst, MA

- Updated website features and content; managed web presence and social media
- Produced promotional materials; email campaigns, social media ads, banners, bus ads, catalogs, flyers
- Provided customer service, handled registrations, supervised front desk operations and part-time staff

Advertising Production Manager, Daily Collegian Newspaper | UMass Amherst

Feb 2013 – May 2016

Amherst, MA

- Communicated with advertising reps. to satisfy local businesses' ad placement orders
- Created graphic layouts and formatting of advertisements to effectively use available paid space

ADDITIONAL SKILLS & KNOWLEDGE

Wireframing | User Journey Mapping | Invision | Sketch | Wordpress | Adobe Creative Suite - *InDesign, Photoshop, Illustrator* | Agile | Facebook Ad Manager | Mailchimp | Hubspot | Google Adwords Certified

EDUCATION

University of Massachusetts Amherst | Isenberg School of Management, Graduated May 2016

BBA Finance, Financial Analyst Track

Minor in Information Technology

CalArts

UI/UX Design Specialization, In Progress